

# Funding research can be a **family matter!**

Research is what will **end lung cancer**, and **YOU** have the opportunity to drive that research forward.

It's time to help advance the impact of research by putting together your own fundraiser with the Lung Cancer Research Foundation! You have the power to make a difference when you Fundraise Your Way, and we're here to make sure you succeed!

Fundraising can be fun for the whole family! Take time with your friends and family to raise funds for important research to honor your loved ones affected by lung cancer.



## Fundraising ideas

- Plan a **lemonade stand** with your kids.
- Turn it into a **block party** with your neighbors! Play music, offer food and other refreshments.
- Turn your annual family **summer BBQ** into a fundraiser! Ask family members to make a donation that is meaningful to them.
- Partner with a local restaurant to host a **pancake breakfast**.
- Host a **yard sale** with your neighbors and donate all proceeds to LCRF.
- Do you have a special family **cookie recipe**? Spread the word that if someone donates then you'll drop off some fresh baked cookies to them!
- Host a **kite flying** outing. Check out our main page for more information about Kites for a Cure!

## Steps for success

- Recruit a partner to help you plan your event.
- Ask local businesses for their support through sponsorships and in-kind donations of items or services. For example, a local restaurant can sponsor food, or a local boutique can donate a gift card to be raffled.
- Spread the word about your event.
  - Send out invites via email, text and social media.
  - Set up an event on Facebook, then go live and stream it to friends & family who might not live in your area.
  - Create your personal fundraising page through our website, with information about your event. Share the link!
- Have fun with it! Find ways to incorporate extra fun activities and entertainment into your event.

**Ready to get started? Let's talk!**

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